



envirolution

HOW TO BUILD YOUR PEER TO PEER FUNDRAISING PAGE

FEATURE



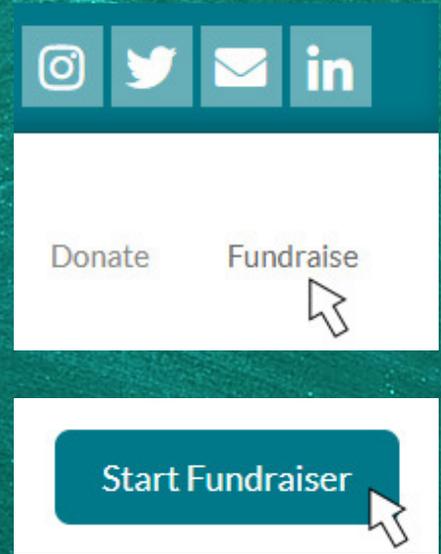
TEACHER





Step 1

Visit www.envirolution.org from your computer, ipad, or mobile device, click "Fundraise" on the upper right hand corner of the menu. Select the "Start Fundraiser" Button. (← or simply click here)



Step 2

Set up your account

Fill in the requested account information. Ensure to check the box for "Keep me informed with email updates" as well.

CREATE AN ACCOUNT

Create your fundraising account.

Your Information

First name*

Last name*

Email address* x

Keep me informed with email updates

Phone*

Password

Password*

Next >





Step 3

Create your personal fundraising page!

Add an Image, your Fundraising Goal (we suggest \$200-\$500 but feel free to do more), create a name for your page (or you can simply title it "Feature A Teacher"), and add a story about your favorite teacher to encourage others to donate.

[*Feel free to check out other fundraisers HERE](#)

The screenshot shows a form titled "CREATE YOUR PAGE" with the subtitle "Customize your fundraising page." The form includes several fields: a "Profile Image" section with a placeholder and an "Upload Image" button; a "Fundraising Goal" section with a text input field containing "\$ 300"; a "Page Title" section with a text input field containing "Enter a title for your page" and a character count of "0/40"; and an "Appeal Story" section with a text area containing "Encourage others to donate by sharing your story." and a character count of "0/2000". A blue "Create Page" button is located at the bottom right of the form.

Step 4

Verify your Email Address

Make sure to verify your email address!

In your email, open the email labeled

"Envirolution-Confirm Fundraiser

Account " Click "Confirm Email Address"

to be brought to the Funraise login page.

Login using your account information.

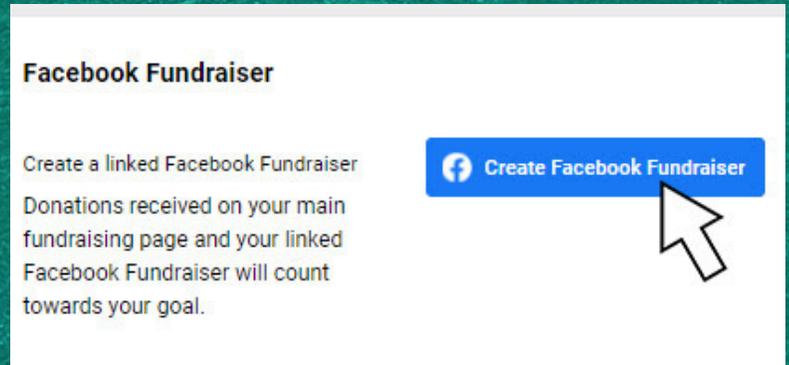
The screenshot shows an email from "Envirolution - Confirm Fundraiser Account" with a subject line "Envirolution" and a body that says "Hi Brittney, please confirm your email address below." A blue "Confirm Email Address" button is located at the bottom of the email content.





Step 5

Create a Facebook Fundraiser

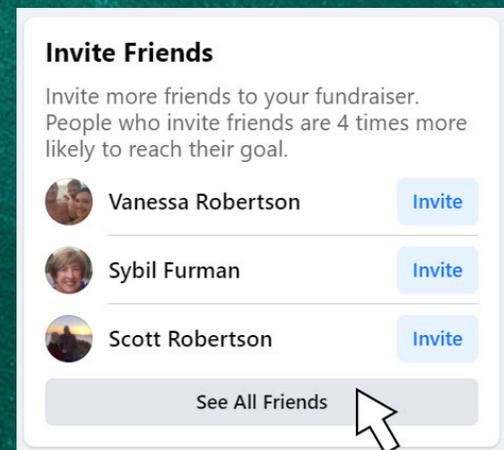


- Navigate to "Settings" at the upper-right of your fundraiser page
- On the lower right side of your settings, click "Create Facebook Fundraiser"
- This will create a Facebook Fundraiser that is directly linked to the overall Feature A Teacher Campaign!

Step 6

Invite your Friends!

- Navigate to your Facebook page and you will see your Feature A Teacher fundraiser post at the top of your page.
- Click within the gray area of your post, this will take you to your FB Fundraiser page
- Within middle-right side of your Facebook Fundraiser page, you can begin inviting your friends to donate. This is the easiest and fastest way to see results for your campaign!





Step 7

Film Your Video



We encourage filming a short video highlighting a teacher that has positively impacted your life as a great way to help make your campaign as successful as possible. If you need some inspiration on what to say in your video, check out some sample scripts on our "Fundraise" Page under the "Feature a Teacher Toolbox" section.

*You may use Zoom to record your video if you like. Have fun with it!

Step 8

Upload Your Video

Send your video to us via WeTransfer (wetransfer.com).

- If a prompt page comes up asking for you to start an account, select 'No Thanks'
- Select your video
- Enter Email to: development@envirolution.org
- Enter Your Email, Enter an optional message and select 'Transfer.'

(NOTE: you may need to verify your email address through Wetransfer as well)

We will edit your video and send a link back to you to share.





Step 9

Donate to your campaign

Donate to your campaign and make sure to "Dedicate this donation" as "Inspired by" Your Teacher Name and include a message to your Teacher here as well. The email notification may be "development@envirolution.org" if you don't know the Teacher's email address.

Step 10

Start Fundraising!

Share the link to your campaign page with everyone you know and encourage them to donate! To access your personal link, visit your page and copy the URL. We will also send you content you may share via social media throughout your campaign.

Ways to share your Campaign Link ([Templates HERE](#)):

- Send your link via Text Message
- Email your campaign link
- Share your Facebook Fundraiser to Friends' pages
- Share your video & other content within the comments of your Facebook fundraiser





Things to Remember

Tag Lines:

Thank a Teacher for Changing the World!

Is there a Teacher that changed your life?

Hashtags:

#featureateacher #envirolution

