

FEATURE TEACHER

Email & Social Media Templates

Recruiting “Primary Fundraisers”

Dear **[insert name]**,

I’m reaching out to you because ***I know you understand the impact teachers have on our lives.*** From our first memories of learning something new, the unique games and techniques teachers used to make learning fun and memorable, to the countless words of support, encouragement and inspiration. Now more than ever, teachers are faced with new challenges and obstacles and are being asked to be more **resilient, creative and dedicated to their students** and the role they play in shaping our future generation. **It’s time they get the recognition they deserve!**

Envirolution’s **Feature A Teacher Fundraising Campaign** is all about honoring the amazing teachers who have shaped who we are. **Our goal is to acknowledge 1,000 teachers and raise \$40,000** which will go directly to providing teachers with **FREE** sustainability and Science, Technology, Engineering, Art, and Math focused classroom materials, project based curriculum and valuable professional development. Check out our [website](#) for more info on our programs and impact.

Are you willing to thank some teachers and help support this campaign? As a “Primary Fundraiser,” I’m asking you to help raise between \$200-\$500 and potentially acknowledge 25-50 teachers. To do this, you would create your own Funraise campaign and share a story about a teacher that positively impacted your life. To make your campaign as successful as possible, we encourage you to create a short video shout-out to the teacher which could be shared via social media while sharing your fundraiser.

[Here is a Step by Step Guide](#) on creating your Feature a Teacher campaign to help make your fundraiser creation as easy as possible!

Please let me know if I can count on your support in the Feature A Teacher Campaign by **[insert date]**. We would need your campaign and video created by **[insert date]** and will ask you to launch your campaign on **[insert date]**, allowing for a strategic launch of this fundraiser.

Please let me know if you have any questions whatsoever.

Thank you for your support in inspiring and empowering the next generation of leaders and workers who will drive the growth to a sustainable economy.

[insert name]

Sharing Your Campaign Via Email

Hello [insert name],

I hope you are doing well. I'm reaching out to share with you a wonderful fundraising campaign that Envirolution is launching. Their Feature A Teacher Fundraising campaign is all about honoring the amazing teachers who have shaped who we are. **Their goal is to acknowledge 1,000 teachers and raise \$40,000** which will go directly to providing teachers with **FREE** sustainability and Science, Technology, Engineering, Art, and Math (STEAM) focused classroom materials, project based curriculum and valuable professional development. Check out their [website](#) for more info on their programs and impact.

I'm passionate about their cause and I certainly know I wouldn't be where I am today if it weren't for the dedicated teachers from my life. I've decided to help raise [insert amount] and I invite you to donate in honor of a teacher that inspired you. Check out my fundraising page HERE [\[link your fundraising URL here\]](#) and my video HERE [\[link provided by Envirolution after you have sent your video\]](#) and help me raise my goal of [Enter goal].

You may donate directly to my Fundraising Page below by clicking one of the "Donate" buttons:

- Feature A Teacher Fundraiser - [\[enter name\]](#) [\[link your fundraising URL here\]](#)

I truly appreciate any support you can provide in helping Envirolution achieve their goal so that they can continue to provide hands-on materials to kids that need it most!

Thank you and feel free to let me know if you have any questions whatsoever. If you would like to start your own campaign, this [How-To Guide](#) will get you up and running in no time.

Sincerely,

[enter name]

Social Media Posts

Facebook:

Hey Everyone! I am participating in Envirolution's Feature A Teacher campaign which is all about recognizing some of the most important people in our lives - teachers! All donations raised in honor of a teacher that has impacted your life will provide teachers with FREE classroom materials and training. I will be donating in honor of [insert teacher name and a quick story about them]. Join me in thanking all of the incredible teachers out there by donating to this campaign and helping me reach my goal of \$XX!
#Envirolution #featureateacher

Twitter:

Hey Everyone! I am participating in Envirolution's Feature A Teacher campaign to recognize some amazing teachers! All donations will go towards providing educators with classroom materials and training. Help me honor the incredible teachers out there by donating!

#Envirolution #featureateacher

Linkedin:

Hey Everyone! I am participating in Envirolution's Feature A Teacher campaign which is all about recognizing some of the most important people in our lives - teachers! All donations raised in honor of a teacher that has impacted your life will provide teachers with FREE classroom materials and training. I will be donating in honor of [insert teacher name and a quick story about them]. Join me in thanking all of the incredible teachers out there by donating to this campaign and helping me reach my goal of \$XX!
#Envirolution #featureateacher

Instagram:

Hey Everyone! I am participating in Envirolution's Feature A Teacher campaign to recognize some of the most important people in our lives - teachers! All donations raised will go towards providing teachers with classroom materials and training. I will be donating in honor of [insert teacher name and the impact they had in your life]. Join me in thanking all of the incredible teachers out there by donating to this campaign and helping me reach my goal of \$XX!! If you would like to donate, go to [Insert your campaign url]
#Envirolution #featureateacher